Social or Business Impact

**Social Impact Analysis**

* Demographic Visualizations: Using Qlik to visualize demographic data related to SCM.
* Impact on Social Welfare Programs: Analyzing how SCM innovations impact social welfare programs and financial inclusion.
* Correlations and Improvements: Exploring correlations between data-driven SCM practices and improvements in social outcomes.

**Business Impact Analysis**

* Sector-Specific Analysis: Evaluating the impact of SCM innovations on sectors like banking, telecommunications, and e-commerce.
* Sales and Customer Onboarding: Assessing how data-driven SCM has influenced sales performance and customer onboarding processes.
* Operational Efficiency: Analyzing improvements in operational efficiency due to data-driven SCM practices.

**Conclusion**

* Summary of the social and business impacts observed.
* Future outlook on the potential benefits of continued innovation in SCM through data analytics.